EI SUOMEA PUHUVA YRITTÄJÄ

Teemu Vidgren – Katja Raitio – Emma Lameley – Estelle Pollaert – Daniele Vendrame – Aino Laukka

RESTAURANT A

Pasta specialized small restaurant, 2015. The entrepreneur worked for about 15 years in Italy and moved to Finland in 2010, working as head chef at restaurant. He also started a small business in catering service.

Since he's in Finland he wants to start an own restaurant but the rental prices made him give up many times. The restaurant concept is adapted to the place where is located. Infact it can be considered a middle course between fast-food and a high quality restaurant.

He already knew about Potkuri's service because of his previous experience as catering company. Potkuri provides taxes consultation weekly. He thinks that it's helpful because it's very difficult to look after all the financial aspects and the paper works, but he still has to do it by his own.

He started the business doing everything by his own. Later he hired 3 employees using announcements on mol.fi and through some of his contacts he gained in the past years.

The main difficulties for small business, in his opinion, are the bureaucracy paper works and the financial aspects that should be simplified at least in the restaurants sector. Bank should also provide more help to individual entrepreneurs and small businesses.

Customer

establishing process 2 months Opening RESTAURANT A Lessons facilities Contract mail? online/ online/ paper online/ paper Signing online and SERVICE BLUEPRINT paper application application deposit application mol.fi Asked his Financing from Potkuri contract for Enrollment to Then wanted to have an he contacted he contacted • 3 employees bank about Finnvera taxes (weekly electricity Finnish lessons own company. He heard the former premises' • 80 % loan loans for help) about the empty space manager owner paperwork in xxxand then he new guarantee (bureaucracy) created the concept. businesses Potkuri Finnvera Publishing job Teachers and **Premises** Financial Contract and Former Owner administrative consultancy consultancy offers consultant: manager terms infos about infos loans terms **Enrollments and** External consultancy work Communication schedule between bank and management Finnvera Finnish lessons Online system Electricity

for announcements

provider

school

RESTAURANT B SERVICE BLUEPRINT

Officies of all the services

calculation of costs

Bussiness plans

Entrepreneur came from Mexico to Finland and worked for xxx and xxx for few years.

Eder noticed there is no real taste mexican restaurant in Turku.

He got an idea about own Mexican restaurant

He heard that owner of Karina is leaving from the building.

He contacted the owner and got the place.

> He has the place for restaurant before anything else was done.

His friends told

him about Potkuri.

Potkuri

Finnvera

tax office

Evira

Going to Potkuri and meeting advisor.

He got the informatio n how to proceed.

Got the information about the Finnish tax system

work permits

processing of permit applications and other applications

Bank

bookkeeper

Pre-service (development idea)

The main idea of this pre-service is to gather people who are interested in to start a business in Finland. They would find new contacts, employees and partners to work with. It's open for everyone but main focus is in non-Finnsih speaking people. It could be organized by Potkuri.

How to find the service?

Mol.fi-profile, when visiting site you would see advertisement about the service and get invitations to the meetings.

Information is given in refugee centers and immigration office.

Information is given in employment office (TE-toimisto).

What happens in the meetings?

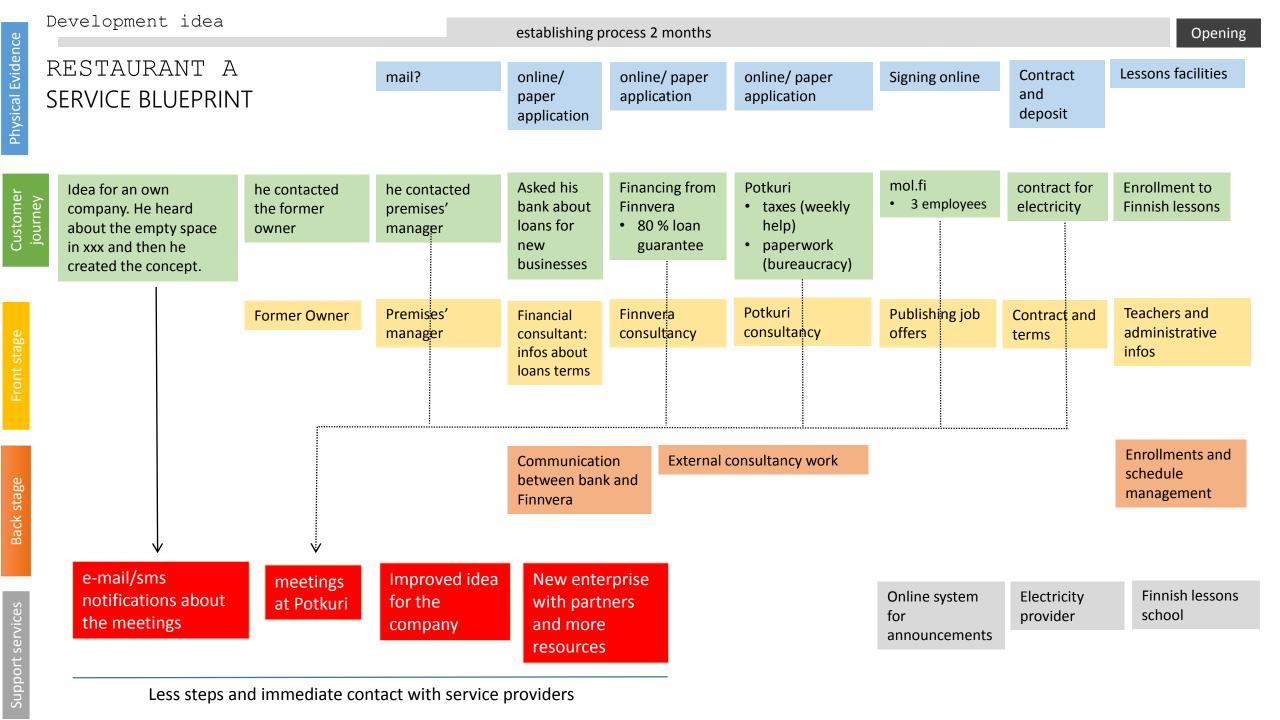
Meetings are held once in a After the month. There would be some participa specialist who tells how to develope establish a company in Finland contacts. and about the business services.

If someone already has a business idea they would guide him to contact e.g. Potkuri.

Also some

After the informations the participants chat with each other, develope their ideas and get new

Starting an establishment process Information about the service persons The meeting Mol.fi on office TE-



Development idea

RESTAURANT B SERVICE BLUEPRINT

Officies of all the services

calculation of costs

Bussiness plans

Eder came from Mexico to Finland and worked for XXX and XXX for few years.

Finding out the pre-service from immigration office and heard about it when he was trying to find a job

Entrepreneur noticed there is no real taste mexican restaurant in Turku.

He got an idea about own Mexican restaurant

He heard that owner of xxx is leaving from the building.

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bookkee per

Bank

Start up money for restaurants